





CALL FOR PAPERS

INTERNATIONAL FORUM

Re-engineering the tourism labour market through gender-aware research.

Interdisciplinary approaches and future trends

Aveiro (Portugal), 1st-2nd JULY, 2015

Universidade de Aveiro

Inspired by the increasing need to find alternative approaches to increasing economic growth through tourism, this event aims to re-engineer the face of tourism labour by recommending more inclusive practices. Taking an interdisciplinary approach to gender equality in tourism, discussion emerging from this event can help markets and society to better adjust to the new socio-economic reality of tourism. Bringing together international and national experts in gender and tourism, the event provides a stimulating environment to discuss contemporary trends in tourism labour.

The event will be innovatively structured to provide participants with the opportunity to listen to keynote speakers from leading universities, participate in round table discussions, present original research and enjoy great networking opportunities.

Scholars and practitioners are invited to submit for consideration works related to topics including but not limited to, the following themes, focusing on the tourism labour market from a gender perspective:

- » Economic growth and gender in tourism
- » Recruitment in tourism-gendered criteria and job adverts
- » Tourism employment
- » Tourism entrepreneurship
- » Career development and decision-making in tourism
- » Measures and actions to promote gender equality in tourism organisations
- » Internationalisation of tourism companies
- » Innovation in tourism
- » Tourism networks
- » Maintaining a work-family balance in tourism
- » Gendered geographies
- » 'Smart' economics and its contemporary application within businesses
- » Gender pay-gap
- » Gender roles and stereotypes in tourism labour

ABSTRACT GUIDELINES:

Please send abstracts to degei-gentour@ua.pt by 31st May, 2015.

Abstracts should contain a summary of the research aims, approach, method and key arguments/findings.

- » Up to 500 words in English;
- » Times New Roman;
- » Font size 12;
- » 1.5 line spacing;
- » References in APA style.

Abstracts should also include:

- » Name(s), institutional affiliation(s) and email address(es) of author(s);
- » Title of the contribution;
- » Thematic area(s) addressed;
- » Keywords (up to five).

All submissions will be subject to a blind peer review process. The accepted abstracts will be included in a book of abstracts.

Publication opportunities for participants exist within the <u>Journal of Tourism and</u> <u>Development | Revista Turismo & Desenvolvimento</u>.

For further information please $\underline{\text{contact us}}$ or visit our $\underline{\text{website}}$.

The forum is organized by the University of Aveiro, Portugal with the support of Southern Cross University, Australia and Rey Juan Carlos University, Madrid, Spain.















