

# MASTER DYNAMICS OF CULTURAL LANDSCAPES AND HERITAGE MANAGEMENT

MASTER OF EXCELLENCE ERASMUS MUNDUS JMD

## DYCLAM LET'S IMAGINE HERITAGE FOR THE FUTURE



# DYCLAM

A unique experience of the world.

A scientific and technical education of excellence.

Training on fields associated with higher levels of knowledge.

A culture of project and personal development.

A very good preparation for jobs in management, valorization and preservation of heritage and cultural landscapes and for a new approach: mitigation of crisis.

A thematic approach to the future involving heritage and cultural landscapes: growth levers, a management model involving the respect of nature and humanity, and interest and sustainable development.

An exceptional openness to worldwide cultures and heritages, through interdisciplinarity exchanges.



## DYCLAM IS ...

- a cluster of global pedagogic innovations, based on complex management and works in progress
- a very strong impact on citizens: applications and concrete cases within a master that, beyond solid theory, works on human and territorial development
- a real experience through pedagogy, internships, fieldwork, through the life of the master and the place left for individual initiative
- a living and dynamic interculturality

**UNIQUE for its global approach and the applied methodologies** to international problems of development, the sustainable and dynamic management of territories, **of integrated management of heritages and cultural landscapes.**

After the 1980's, the material and immaterial heritages became, almost all over the world, the levers of territories global development. Finally in 1992, the UNESCO world heritage list included a new category, "Cultural Landscapes", as the combined result of nature and humanity. **They are economic, social and cultural sustainable tools.** To know them helps individuals **to live better together.** Objects of peace for their universal value, they are also vulnerable to crisis, disasters and natural or human risks.

To know how to manage them may **reinforce their preservation and valorization**, in a world of limited growth.

## MOBILITY

### 5 INSTITUTIONS, 5 PERSPECTIVES, 5 EXCELLENCES

Dyclam is a 2-year curriculum of exchanges and applied education

- **Semester 1:** University of Saint-Étienne, Site Le Corbusier, France
- **Semester 2:** Polytechnic Institute of Tomar, Tomar, Portugal
- **Semester 3:** National Museum of Natural History, Paris, France
- **Semester 4:** two months of studies at the University Federico II, Naples (Italy) or at the University of Stuttgart (Germany), followed by a 4-month compulsory internship on the field or in a laboratory

### 4 INTERNATIONAL ASSOCIATED PARTNER UNIVERSITIES

Universities of Tétouan (Morocco), Dakar (Senegal), Santa Catarina (Brazil) and Laval (Québec)

### 5 ASSOCIATED PARTNERS, REAL ACTORS OF TERRITORIAL DEVELOPMENT AND SAFEGUARD OF HERITAGES

UICN Comité France, Bouclier Bleu Comité France, CUECB, Instituto Terra e Memória, Ville de Firminy

## PROFESSIONAL ISSUES

### DYCLAM or to train for the jobs of the future

DYCLAM aims to train high level researchers, international experts, operational practitioners, to intervene when heritage and cultural sites are recognized as key elements in the development, evolution, and survival of territories and the individuals who inhabit them. Other jobs are included as well: management and valorization consulting, memory engineers, preventive and healing conservators, jobs in the cultural and heritage economy...

A remarkable level of employment.

## CURRICULUM

DYCLAM emphasizes learning of fundamental knowledge on heritage and cultural landscapes, management and valorization, assessment and expertise. The curriculum focuses specifically on heritage and cultural landscapes in crisis and risk management situations (natural disasters, etc.). It is therefore a very comprehensive curriculum, meeting the needs and criteria identified by States and cultural organizations alike (UNESCO, ICOMOS, etc.). [...] the heritage Le Corbusier site near Saint-Étienne, the Amalfi coast around Naples, the Sintra cultural lands-

cape near Tomar, and of course Paris - «City of Lights».

The team spirit of DYCLAM students, graduates, and staff, as well as the privileged relation it established over the years with experts of heritage and cultural landscapes, are additional strengths for our program. DYCLAM has been a real community over the 8 past years. DYCLAM was elaborated to allow a progressive learning by the student, along four semesters, and to deliver skills and knowledge in line with the needs of future employers. The curriculum is open each year to 22 students hol-

ding a bachelor degree or equivalent (180 ECTS) in Planning, Urbanism, Humanities, Natural sciences, Architecture, Engineering, Design, Archaeology, Arts and History of Art. Languages of teaching are French and English (as supporting help). Students receive languages lessons in Portuguese, Italian, and German, with a specific focus on the practice of French.

**The first three semesters (UJM, IPT and MNHN) are structured around a unique matrix of 5 teaching units (TU):**

- **TU 1** Tools and methods related to the study and knowledge of Cultural Landscapes (CLs) - infographics, GIS, enquiries - and to the cultural projects Management
- **TU 2** Concepts and theories, in particular legal and political aspects of heritages and CL as well as the issues related to labeling,
- **TU 3** Complex and global management of landscapes (Specialization 1),
- **TU 4** Dynamic management of CL (Specialization 2),
- **TU 5** Interdisciplinarity and interculturality in professional practices.

**In the 1<sup>st</sup> semester**, students are welcomed by the coordinator of the University of Jean Monnet (UJM) in Saint-Étienne. Specifically UJM contributes to courses related to eco-sustainable strategies and responsible development of heritage and cultural landscapes. It contributes also to building of essential concepts and notions of material and intangible heritage and cultural landscapes.

**In the 2<sup>nd</sup> semester**, at the Polytechnic Institute of Tomar, in Mação, Students are confronted with integrated landscape management, with the promotion of culture, education and tourism in the context of cultural management, and with communication and promotion of cultural goods and intercultural dialogue.

**In the 3<sup>rd</sup> semester**, at the National Museum of Natural History, in Paris, students will look at the issue of societies vs. nature relationship in a social science viewpoint - mainly, through the exploration of protected areas and biodiversity conservation (including social, legal and institutional aspects). They will benefit from the experience in a multidisciplinary environment.

**Finally, the 4<sup>th</sup> semester** is planned according to the individual and professional project of the student, either at the University Federico II (UNINA) of Naples (Italy), followed by an internship in one of an associate partner countries; or at the University of Stuttgart (UStuttgart) in Germany, followed by an internship at Stuttgart (under co-supervision of Stuttgart and a full or an associate partner).



92%

of the students find a job on heritage issues within 3 month



3

3 companies created in 5 years



19

funded thesis



## AWARDED DEGREES

**At the end of the curriculum, successful students will receive a joint degree DYCLAM, along with the following:**

- Master Systèmes, Territoires, Environnement, Patrimoines spécialité Métiers des patrimoines of the University Jean Monnet at Saint-Étienne
- Mestrado em Técnicas de Arqueologia - Area de Especialização em Gestão do Património Cultural of the Polytechnic Institute of Tomar
- Master Sciences de la nature et de l'homme, Mention Evolution, patrimoines naturels et sociétés, Spécialité « Environnement, Développement, Territoires et Sociétés » à finalité recherche et professionnelle, of the National Museum of Natural History, of Paris.

Depending on their choice for the 4th semester, one of the following degrees will be added:

- Master Materiali e tecniche costruttive per il recupero del paesaggio culturale mediterraneo of the University Federico II of Naples,
- Zeugnis über die Masterprüfung im Studiengang Romanistik, of the University of Stuttgart.



## PRACTICAL INFORMATION

### PARTICIPATION COSTS

### SCHOLARSHIPS AND FINANCIAL SUPPORT :

- Non-European student : 7 000 €/year
- European student: 4 000 €/year
- Erasmus Mundus JMD scholarship and other grants, see [www.dyclam.eu](http://www.dyclam.eu)

## CONTACT

Contact and for further information:

[www.dyclam.eu](http://www.dyclam.eu)  
[contact@dyclam.eu](mailto:contact@dyclam.eu)

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